



The GO Project Annual Benefit

Each year the GO Project, an academic assistance and social service organization dedicated to serving at-risk public school students in Lower Manhattan, hosts a fabulous benefit and auction to raise funds for our program. This event is the foundation of GO's fundraising for the year, accounting for a large percentage of the total budget. This year's goal is to raise a total of \$450,000 from sponsorships, ticket sales and the silent and live auctions. The GO Project Benefit is a substantial gathering of GO supporters, consisting mostly of parents from private schools throughout New York City and other civic minded individuals from our community. The event attracts a sophisticated crowd and always proves to be a great party for a great cause!

Date: Wednesday, April 25, 2012

Event: 7:00PM to 10:00PM

Location: 82 Mercer Venue, 82 Mercer Street (between Spring and Broome St.)

Attendees: 450

Event Details:

- **Food:** Tasting tables are generously donated by local restaurants. Past restaurants have included Public, Periyali, Il Cantinori, Pop Burger, La Palapa, Luke's Lobster, Jimmy's No. 43, Rosa Mexicano, Roc, Tia Pol and JoeDoe.
- **Bar:** Cocktails will be served at an open bar throughout the evening and we hope to secure liquor, wine and beer sponsors. Past sponsors have included Ketel One, Mercury Gin, Voss Water, Southern Wine and Spirits and Manhattan Beer Distributors.
- **Silent Auction:** Items will include restaurant gift certificates, sports tickets, entertainment, art, trips, vacation homes, photography sessions, sports packages and more!



Questions?
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